

NEW ORLEANS BABY & CHILD FEST GOES VIRTUAL!

Baby & Child Fest VIRTUAL EXPO

RESERVE YOUR EXCLUSIVE SPOTLIGHT WEEK!

Limited to 52 Businesses on a First Come, First Served Basis

SINCE 2010, NEW ORLEANS BABY & CHILD FEST HAS ESTABLISHED ITSELF AS A SUCCESSFUL MARKETING VEHICLE FOR NEWLY LAUNCHED AND ESTABLISHED BUSINESSES. WE'RE EXCITED TO CONTINUE TO PROMOTE YOUR BUSINESSES TO FAMILIES THROUGHOUT THE GREATER NEW ORLEANS AREA THROUGH OUR NEW VIRTUAL EXPO. **WE WILL FEATURE ONE BUSINESS PER WEEK, WITH YOUR CUSTOMIZED MESSAGE GOING TO OUR DEDICATED AUDIENCE.**

PARTNERSHIP BENEFITS — \$250 FEE INCLUDES:

ONE WEEK DEDICATED EXCLUSIVELY TO PROMOTING YOUR BUSINESS ON SOCIAL MEDIA + A DEDICATED E-MAIL BLAST TO OUR EXTENSIVE DATABASE OF FAMILIES ACROSS THE GREATER NEW ORLEANS AREA

- ▶ **THREE SOCIAL MEDIA POSTS THROUGHOUT YOUR SPOTLIGHT WEEK**
 - SPOTLIGHT ON YOUR BUSINESS WITH PICTURE AND/OR VIDEO
 - Q & A FOR OUR SOCIAL MEDIA AUDIENCE TO GET TO KNOW YOUR BUSINESS BETTER
 - GIVEAWAY POST OR DISCOUNT OFFER TO GENERATE MORE INTERACTION & SHARES ACROSS SOCIAL MEDIA
- ▶ **E-MAIL BLAST EXCLUSIVELY SPOTLIGHTING YOUR BUSINESS**

AN E-MAIL BLAST SENT TO OUR DATABASE OF 4,000+ PEOPLE; BLAST IS DEDICATED TO YOUR BUSINESS EXCLUSIVELY, OFFERING INCREDIBLE EXPOSURE

PROVEN MARKETING VEHICLE FOR BUSINESSES

- ▶ 9 SUCCESSFUL EXPOS SINCE 2010 - 7 IN NEW ORLEANS AND 2 ON THE NORTHSORE
- ▶ MORE THAN 150 PARTNERING BUSINESSES IN 2016
- ▶ HIGH PROFILE LOCAL & NATIONAL PARTNERS LIKE OCHSNER, TOURO, CHILDREN'S HOSPITAL, NEW ORLEANS PELICANS, MICROSOFT, POTTERY BARN KIDS, RAISING CANE'S AND MORE

1

**EMAIL US TO
RESERVE YOUR WEEK**

Limited to 52
businesses.

2

**PAY VIA PAYPAL TO
LOCK IN YOUR WEEK**

Simple and secure
online payment.

3

SEND US CONTENT

We provide you with a
quick Q&A to get to
know what you want to
promote.

Reserve your preferred **SPOTLIGHT WEEK** now to promote an Event, School/ Camp/Activity Registration, Seasonal Sale, etc.



SOCIAL MEDIA

Facebook
+ Twitter
+ Instagram
= 8,983 followers



E-MAIL BLAST

Database of 4,000+ people – previous expo attendees + families throughout the area who register for our e-mail blasts, because they are seeking services for their families.

Contact Jennifer Walker, Founder | Spotlight Coordinator 504-298-8234 or babyandchildfest@gmail.com